

Press Release

### **Kai Tak Cruise Terminal's record-setting month for inaugural calls in March 2018**

(9 April 2018, Hong Kong) – Worldwide Cruise Terminals (WCT), manager and operator of Hong Kong's Kai Tak Cruise Terminal, achieved a record-setting month for inaugural ship calls in March 2018.

WCT received a total of 6 inaugural ship calls in the month of March 2018, including 3 inaugural calls in just 5 days. They are, in order of arrival: Viking Sun (12-13 March 2018), Silver Discoverer (15 March 2018), Windstar Star Legend (16-17 March 2018), MS Columbus (20-21 March 2018), Norwegian Jewel (21 March 2018) and Queen Elizabeth (30-31 March 2018). The Star Legend call was Windstar's first at Kai Tak, and the Viking Sun call was Viking's inaugural call in Hong Kong.

Jeff Bent, managing director of WCT, said "We are overjoyed to have had such a broad diversity of new ships and lines visiting the Kai Tak Cruise Terminal in a single month. It is testimony to the market appeal of Hong Kong and the Kai Tak Cruise Terminal across source markets and customer segments." KTCT handled 22 ship calls in the month of March, including 9 overnights.

## Noteworthy Accolades in the first quarter of 2018

Since the turn of the calendar year, WCT has received several noteworthy accolades for service and corporate social responsibility. WCT won the biannual CILT Service Excellence Award, was acknowledged with a barrier-free certification, and earned a local consumer service excellence award.

WCT was recently announced as the SME division winner of the biennial **Service Excellence Award** from the Chartered Institute of Logistics and Transport in Hong Kong, arguably the most prestigious award in the local transportation and logistics industry. The award ceremony will be held in late June 2018 at CILTHK's 50<sup>th</sup> Anniversary Gala Dinner, with the Secretary for Transport and Housing attending as Guest of Honor.

In March, WCT and the Kai Tak Cruise Terminal were recognized for continuous improvement in developing a barrier-free environment and culture for different groups in the community, and was included in the list of **Barrier-free Companies/Organisations 2017/18**. It is just one of 7 companies/ organisations to be recognized in 2017/2018, and one of only 34 organizations in total in Hong Kong, to be labelled as a barrier-free company/ organization.

WCT was awarded the **Consumer Caring Company Award** in January by GS1 Hong Kong for demonstrating excellence in consumer care through customer-focused values and strategies.

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## About Worldwide Cruise Terminals

Worldwide Cruise Terminals (or “WCT”) is a joint venture majority owned by Worldwide Flight Services (“WFS”). It is dedicated to the management and operation of Hong Kong’s new Kai Tak Cruise Terminal (“KTCT”) and development of Hong Kong as a cruise port. It is ISO 9001 certified, and has received multiple port management awards including CCYIA’s Best Port Management award in 2015 and Port of the Year finalist by Seatrade in 2016. On the green and CSR front, it was named one of three finalists for the Environment Initiative Award from the Seatrade Cruise Awards 2017, received the 7<sup>th</sup> Hong Kong Outstanding Corporate Citizenship Young Power and the 7<sup>th</sup> and 8<sup>th</sup> Outstanding Corporate Citizenship Logo Award, HKSAR’s Social Capital Builder Award, HSBC’s Green Achievement Award in 2016 and 2017, Bank of China’s Environmental Leadership ECO-Partner Award in 2017, Hong Kong’s Green Organisation Award in 2017 and 2018, as well as Hong Kong Environmental Protection Department’s Indoor Air Quality (Excellent Class) Certificate from 2015-2018.

Excellent rail and air connectivity to mainland China and other major source markets, visa-free access for most nationalities, exciting nearby ports of call, a tropical climate and variety of urban and rural, modern and historical attractions, make the Kai Tak Cruise Terminal an ideal location for both homeporting and transit ship calls.

The state-of-the art cruise terminal is set against the backdrop of Victoria Harbour and built on the former runway of the fabled Kai Tak airport. Both functional and beautiful, the iconic terminal was designed by the renowned Foster + Partners and

has been described by Departures magazine as “The Rolls-Royce of Cruise Terminals.” It has been awarded a platinum BEAM Plus rating by the Hong Kong Green Building Council. It features spacious passenger and service areas and a 23,000 square meter rooftop garden. With jaw-dropping views of Victoria Harbour and an impressive array of amenities, the terminal meets the demands of a new generation of super cruise liners and has the capacity to simultaneously handle two of the world’s largest cruise ships. Its open design and spacious interior is highly flexible and offers an excellent venue for performances and events.

The Kai Tak Cruise Terminal regularly hosts over 20 events per month, and has also served as the venue for many star-studded and public and private functions, including Audemars Piguet events, the Nike Women’s 10k, Calvin Klein’s Justin Bieber concert, an Omega and Orbis event featuring Cindy Crawford, Mercedes Benz launches, Audi launches, the Virtuoso Symposium, Slide the City, Subaru Levorg stunt car show, Tesla events, 60 Years of Porsche event, a Mary Kay fashion show, and more. It has featured in a number of local and international films, TV programs, and commercials.

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